-- 30. A solid composition comprising an aqueous continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase comprising at least one lamellar filler, wherein said composition has a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the composition to a depth of 1 mm at a speed of 1 mm/s and removal of said spindle from the matrix of the gel at a speed of 2 mm/s.

31. A composition according to Claim 30, wherein said at least one hydrophilic gelling agent is chosen from polysaccharides, protein derivatives, synthetic polyester gels, semi-synthetic polyester gels, polyacrylates, polymethacrylates, and derivatives thereof.

32. A composition according to Claim 31, wherein said synthetic and semi-synthetic polyester gels are chosen from sulphonic polyester gels.

33. A composition according to Claim 30, wherein said at least one hydrophilic gelling agent comprises at least one polysaccharide chosen from:

- algal extracts;
- microorganism exudates;
- fruit extracts;
- gelling agents of animal origin; and

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- polysaccharides comprising a side chain and 6 neutral sugars.

34. A composition according to Claim 33, wherein said algal extracts are chosen from agar-agar, carrageenans, and alginates.

35. A composition according to Claim 34, wherein said alginates are chosen from sodium alginates and calcium alginates.

36. A composition according to Claim 33, wherein said microorganism exudates are chosen from xanthan gum, xanthan gum derivatives, and gellan gum.

37. A composition according to Claim 33, wherein said fruit extracts are chosen from pectins.

38. A composition according to Claim 33, wherein said gelling agents of animal origin are chosen from protein derivatives.

39. A composition according to Claim 38, wherein said protein derivatives are chosen from bovine gelatin, fish gelatin, and caseinates.

40. A composition according to Claim 33, wherein said at least one hydrophilic gelling agent is chosen from gellan.

41. A composition according to Claim 30, wherein said at least one hydrophilic gelling agent is present in an amount ranging up to 20% by weight, relative to the total weight of the gel.

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42. A composition according to Claim 41, wherein said at least one hydrophilic gelling agent is present in an amount ranging from 0.2% to 10% by weight, relative to the total weight of the gel.

43. A composition according to Claim 30, wherein said at least one lamellar filler has a mean particle size of at least 5 microns.

44. A composition according to claim 43, wherein said at least one lamellar filler has a mean particle size ranging from 10 to 300 microns.

45. A composition according to claim 44, wherein said at least one lamellar filler has a mean particle size ranging from 10 to 40 microns.

46. A composition according to Claim 30, wherein said at least one lamellar filler is chosen from talc, kaolin, boron nitride, mica, mica coated with silica beads, natural mother-of-pearl, mica coated with titanium oxide, mica coated with iron oxide, mica coated with natural pigment, mica coated with bismuth oxychloride, coloured titanium mica, lamellar silica, lamellar titanium oxide, iron oxide, zinc oxide, bismuth oxychloride, lauroyllysine, and molybdenum sulphide.

47. A composition according to Claim 46, wherein said at least one lamellar filler is chosen from boron nitride, mica, mica coated with silica beads, natural mother-of-pearl, mica coated with titanium oxide, mica coated with iron oxide, mica coated with natural pigment, mica coated with bismuth oxychloride, and colored titanium mica.

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48. A composition according to Claim 30, wherein said at least one lamellar filler is present in an amount ranging from 0.1% to 50% by weight, relative to the total weight of the composition.

49. A composition according to Claim 48, wherein said at least one lamellar filler is present in an amount ranging from 0.5% to 20%, by weight relative to the total weight of the composition.

50. A composition according to Claim 30, wherein said pulverulent phase further comprises a filler chosen from silica, Nylon powder, polyethylene powder, Teflon, starch, tetrafluoroethylene polymer powders, polymethyl methacrylate powders, polyurethane powders, polystyrene powders, polyester powders, synthetic hollow microspheres, undeformable silicone resin microbeads, zinc oxide, titanium oxide, zirconium oxide, cerium oxide, precipitated calcium carbonate, magnesium carbonate, magnesium hydrocarbonate, hydroxyapatite, hollow silica microspheres, glass microcapsules, ceramic microcapsules, metal soaps derived from carboxylic organic acids comprising from 8 to 22 carbon atoms, $SiO_2/TiO_2/SiO_2$ compounds, $TiO_2/CeO_2/SiO_2$ compounds, TiO_2/ZnO/talc compounds, polyethylene terephthalate/polymethacrylate polymers in the form of flakes, and mixtures thereof.

51. A composition according to Claim 50, wherein said metal soaps derived from carboxylic organic acids comprising from 12 to 18 carbon atoms.

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52. A composition according to Claim 51, wherein said metal soaps are chosen from zinc stearate, magnesium stearate, lithium stearate, zinc laurate, and magnesium myristate.

53. A composition according to Claim 30, wherein said pulverent phase further comprises at least one pigment chosen from titanium dioxide, zirconium dioxide, cerium dioxide, zinc oxide, iron oxide, chromium oxide, nanotitanias, ferric blue, carbon black, calcium salts of acidic dyes, barium salts of acidic dyes, aluminium salts of acidic dyes, zirconium salts of acidic dyes, pigments coated with silicone compounds, pigments coated with polymers, and pigments coated with fluoro compounds.

54. A composition according to Claim 53, wherein said acidic dyes are chosen from halo-acid dyes, azo dyes, and anthraquinone dyes.

55. A composition according to Claim 53, wherein said pigments coated with silicone compounds are chosen from pigments coated with at least one polydimethylsiloxane.

56. A composition according to Claim 53, wherein said pigments coated with polymers are chosen from pigments coated with at least one polyethylene.

57. A composition according to Claim 53, wherein said at least one pigment is present in an amount ranging up to 40% by weight, relative to the total weight of the gel.

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58. A composition according to Claim 57, wherein said at least one pigment is present in an amount ranging from 0.1% to 30% by weight, relative to the total weight of the gel.

59. A composition according to Claim 58, wherein said at least one pigment is present in an amount ranging from 1% to 20% by weight, relative to the total weight of the gel.

60. A composition according to Claim 30, further comprising at least one salt.

61. A composition according to Claim 60, wherein said at least one salt is chosen from calcium nitrate, magnesium nitrate, strontium nitrate, calcium borate, magnesium borate, calcium chloride, sodium chloride, magnesium chloride, strontium chloride, neodymium chloride, manganese chloride, magnesium sulphate, calcium sulphate, calcium acetate, and magnesium acetate.

62. A composition according Claim 61, wherein said at least one salt is chosen from magnesium chloride and sodium chloride.

63. A composition according to Claim 30, further comprising a physiologically acceptable medium.

64. A composition according to Claim 30, further comprising a cosmetically acceptable medium.

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65. A composition according to Claim 30, further comprising at least one water-soluble dye.

66. A composition according to Claim 30, further comprising at least one solvent.

67. A composition according to Claim 66, wherein said at least one solvent is chosen from ethanol, isopropanol, propylene glycol, butylene glycol, dipropylene glycol, diethylene glycol, and glycol ethers.

68. A composition according to Claim 30, further comprising a fatty phase comprising at least one oil.

69. A composition according to Claim 68, wherein said at least one oil is chosen from liquid paraffin, liquid petroleum jelly, perhydrosqualene, apricot oil, wheatgerm oil, sweet almond oil, beauty-leaf oil, sesame oil, macadamia oil, grape pip oil, rapeseed oil, coconut oil, groundnut oil, palm oil, castor oil, avocado oil, jojoba oil, olive oil, cereal germ oil, fatty acid esters of polyols, alcohols, acetylglycerides, alkyl octanoates, polyalkyl octanoates, decanoates, ricinoleates, fatty acid triglycerides, glycerides, fluoro oils, perfluoro oils, synthetic oils, and silicone oils.

70. A composition according to Claim 69, wherein said fatty acid esters of polyols are chosen from liquid triglycerides.

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71. A composition according to Claim 69, wherein said synthetic oils are chosen from fatty esters.

72. A composition according to Claim 69, wherein said silicone oils are chosen from volatile silicone oils, polymethylsiloxanes, polymethylphenylsiloxanes, polysiloxanes modified with fatty acids, polysiloxanes modified with fatty alcohols, polysiloxanes modified with polyoxyalkylenes, fluorosilicones, and perfluoro oils.

73. A composition according to Claim 68, wherein said fatty phase is present in an amount ranging up to 70% by weight, relative to the total weight of the composition.

74. A composition according to Claim 73, wherein said fatty phase is present in an amount ranging from 5% to 50% by weight, relative to the total weight of the composition.

75. A composition according to Claim 30, further comprising a surfactant system with an hydrophilic/lipophilic balance (HLB) of at least 7.

76. A composition according to Claim 75, wherein said surfactant system comprises at least one surfactant chosen from cetearylglucoside, sucrose stearate, PEG-40 stearate, sorbitan tristearate, sorbitan stearate, polysorbate 60, sorbitan stearate/sucrose cocoate mixture, glyceryl stearate/PEG-100 stearate mixture, PEG-400, glyceryl stearate, and PEG-6/PEG-32/glycol stearate mixture.

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77. Composition according to Claim 75, wherein said surfactant system is present in an amount ranging from 0.1% to 15% by weight, relative to the total weight of the composition.

78. A composition according to Claim 77, wherein said surfactant system is present in an amount ranging from 0.5% to 7% by weight, relative to the total weight of the composition.

79. A composition according to Claim 30, wherein said composition comprises water in an amount ranging up to 99.95% by weight, relative to the total weight of the composition.

80. A composition according to Claim 79, wherein said composition comprises water in an amount ranging from 30% to 99.5% by weight, relative to the total weight of the gel.

81. A composition according to Claim 30, further comprising at least one additional compound chosen from antioxidants, essential oils, preserving agents, lipophilic cosmetic agents, hydrophilic cosmetic agents, lipophilic pharmaceutical active agents, hydrophilic pharmaceutical active agents, moisturizers, vitamins, essential fatty acids, sphingolipids, self-tanning compounds, sunscreens, and fragrances.

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82. A makeup product for the skin and/or keratinous fibers, comprising a solid composition comprising an aqueous continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase comprising at least one lamellar filler, wherein said composition has a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the composition to a depth of 1 mm at a speed of 1 mm/s and removal of said spindle from the matrix of the gel at a speed of 2 mm/s.

83. A makeup product for the body, a foundation, an eyeshadow, a face powder, a concealer, a lipstick, a lip contour pencil, a mascara, an eye contour pencil, a stick for dyeing locks of hair, or a stick for making up locks of hair comprising a solid composition comprising an aqueous continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase comprising at least one lamellar filler, wherein said composition has a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the composition to a depth of 1 mm at a speed of 1 mm/s and removal of said spindle from the matrix of the gel at a speed of 2 mm/s.

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84. A method of making up the skin and/or keratinous fibers, comprising applying to the skin and/or keratinous fibers, at least one solid composition comprising an aqueous continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase comprising at least one lamellar filler, wherein said composition has a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the composition to a depth of 1 mm at a speed of 1 mm/s and removal of said spindle from the matrix of the gel at a speed of 2 mm/s.

85. A method of making up the skin and/or keratinous fibers, comprising applying to the skin and/or keratinous fibers, a makeup product for the skin and/or keratinous fibers, comprising a solid composition comprising an aqueous continuous phase comprising i) at least one hydrophilic gelling agent and ii) at least one pulverulent phase comprising at least one lamellar filler, wherein said composition has a hardness, defined by a maximum force before breaking, ranging from 5 to 130 grams, at ambient temperature, after penetration with a stainless steel spindle 2 mm in diameter into the matrix of the composition to a depth of 1 mm at a speed of 1 mm/s and removal of said spindle from the matrix of the gel at a speed of 2 mm/s. --

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